

 Seasonal yoga advanced training

Find your Niche

JULIE HANSON

Discover your purpose and learn how to make your passion a profession

This course will teach you how to ...

- Find your unique identity and mission as a yoga teacher
- Create clear brand architecture to attract your dream students
- Run a successful and empowering yoga business

Life comes alive when we are able to align our work with a sense of purpose and passion for what we do.

Course structure

Full course includes:

- 2 x 5 hour modules, taught live on Zoom
- 1 x 1 hour 1:1 meeting with Julie
- 9 hours of guided self study
- Handouts and planners for business admin support
- Suggested reading list to inspire and empower
- 20 credits towards a 300TT qualification

For Dates and more info email:
juliehanson@me.com



This course is designed to help you better understand your unique identity as a yoga teacher so you can attract the right people into your life (and classes) and gain the skills you need to make your passion a profession.

Course content

On this course you will learn

- Intention setting practices
- Exercises to help you discover your true gifts
- Your niche and how to attract people to it
- Six Human Needs
- Personal Business Evolution skills
- Brand Architecture
- Business Planning

Prices

Full course: £195 (Can be paid in 2 instalments)
Bolt ons

10 hour bolt on module: £50

6 x 1 hour, 1:1 Mentorship sessions: £240

juliehanson.com